

Honda Insight Concept Hybrid Vehicle Revealed at Paris Motor Show

Contributed by Johnathan Bodily

PARIS - Honda today revealed a concept version of its new small hybrid vehicle, named Insight, at the 2008 Paris Motor Show. The new Insight Concept shares styling cues with the Honda FCX Clarity fuel cell vehicle and provides an early look at the highly anticipated five-passenger hybrid vehicle.

Takeo Fukui, president and chief executive officer of Honda Motor Co., Ltd., presided over the reveal and presented information about the new vehicle set to go on sale in the spring of 2009. Prior to the Paris reveal, on September 4, Honda released limited details and photos of the Insight Concept. Today, Honda also released a synopsis of Fukui's remarks along with additional photos and video of the now-revealed concept car.